

# **BRAND PLATFORM**

Brand Audit

Logo Design

€300

Brand Guideline
(colors, typography, icon, design elements)

€300

Stationery Design

(Letterheads, envelopes, and other branded materials.)

# **DIGITAL MEDIA**

# **PRINT MEDIA**

Infographic	€150	Brochure	from €150
Brochure	from €200	Flyer/Poster/Invitation	€100
Illustration	from €150	Business Card	€100
Photo Editing	€100	Roll-up	€300

# **SOCIAL MEDIA**

Profile & Cover	€100
Post/Story design & template	€50
Ads design & template	€50
Social Media Management	€300 per month





# **WEB DESIGN**

Website Layout & Design from €800

SEO Optimisation €100 per page

Website Maintenance €150 per month

(content addition, SEO monitoring, analytics report)

# **EMAIL & NEWSLETTER**

# **BLOG & CONTENT**

Email Design €200 Blog Post SEO Optimised from €400

Newsletter Design €300 Blog Post Design €50

Copywriting €50 SEO Optimisation €200 per blog

## **AUDIT & STRATEGY**

External Communication Audit €600

External Communication Strategy from €500

(public relation, emailing, social media, website, content)

Internal Communication Audit €500

Internal Communication Strategy from €400

(onboarding, offboarding, events, communication)





# STARTER PACK

**Brand Platform** 

brand audit + logo design + stationery design

Digital Media Design

1 digital brochure (2 pages)

Web Design

basic website (3 pages) or SEO Optimisation

Social Media

profile & cover photos + 10 graphics

**Email & Newsletter** 

1 template of email

Price: €1300

# **GROWTH PACK**

**Brand Platform** 

brand audit + brand platform + stationery design

Digital & Print Media Design

1 digital brochure + 1 print brochure + 2 infographics + business card

Web Design

basic website (5 pages) or SEO Optimisation

Social Media

profile & cover photos + 10 graphics + 5 ads

**Email & Newsletter** 

1 template of email + 1 template of newsletter

**Audit & Strategy** 

external communication audit

Price: €2500





### **PREMIUM PACK**

**Brand Platform** 

brand audit + brand guideline

Digital Media Design

2 digital brochure + 2 infographics + 2 illustrations

Print Media Design

1 print brochure + business card + 2 flyer/poster

Web Design

SEO optimisation + 3 months website maintenance

Social Media

20 graphics + 10 ads + 3 months social management

**Email & Newsletter** 

1 email + 1 newsletter + copywriting

**Blog & Content** 

1 SEO blogs + 1 graphic

**Audit & Strategy** 

external & internal communication audit

Price: €4000

# THE PACK

Service + ... + service + ... = 10% discount.

Choose at least **3 services** to create a pack that suits you and will meet your specific needs. A 10% reduction will be applied to the normal price of our à la carte services.





## **DATA ANALYSIS**

### Basic Analysis & Visualization

from €1000

descriptive analytics, diagnostic analytics, customer analytics

### **DATA MODELING**

### Machine Learning Modeling

from €1500

supervised machine learning algorithm, unsupervised machine learning algorithm

## **BUSINESS STRATEGY**

**Business Intelligence Reporting** 

from €400

**Executive Dashboard Design and Implementation** 

from €400

## **CONSULTATION**

**Data Strategy Development** 

from €200

**Data Quality Assessment & Improvement** 

from €150

**Data-driven Insights & Strategy Consulting** 

from €150





# STARTER PACK

#### **Data Analysis**

basic analysis & visualization

#### **Business Strategy**

business intelligence reporting + executive dashboard design & implementation

Price: €1600

## **GROWTH PACK**

### **Data Analysis**

basic analysis & visualization

#### **Data Modeling**

machine learning modeling

#### **Business Strategy**

business intelligence reporting + executive dashboard design & implementation

#### Consultation

data strategy development + data quality assessment & improvement + data-driven insights & strategy consulting

Price: €3500

